

**City of Scottsdale
Enhanced Municipal Services District Commission
Regular Meeting Agenda
HR Pinnacle Room
7575 E. Main Street
Scottsdale, Arizona 85251**



Wednesday, August 11, - 5:30 PM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza
Anselm Bischoff
Todd Iacono
Steven Scholz

1. Call to Order
2. Roll Call
3. Approval of July 12 and July 21 Meeting Minutes Action
4. Sales Tax Reporting
Staff will provide a briefing update on how sales tax revenues are reported with respect to the five specialty districts and the EMSD as a whole. Finance staff
5. Adoption of FY 2005 Marketing Plan Action
The Commission will review the tentative 2005 marketing plan, including the budget allocation. This plan incorporates the results of the July 12 and July 21 commission meetings, input from the marketing working group and other downtown stakeholders and applies the expertise of Olson Communications. Michelle Korf, Downtown Group
6. Approve Base Allocation and Process for Area Grant Applications Action
The Commission will determine a base allocation for the Area Grant Program as well as a process by which the merchants' associations may receive funds. Sahler Hornbeck, Downtown Group
7. Future Agenda Items/Commissioner Announcements Discussion
8. Staff Announcements Information
Staff will provide an update on any outstanding items.
9. Items from the Floor
Citizens may complete a Citizen Comment card before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items. Speaker limit: 3 minutes
10. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.